



CHAMPIONS CONFERENCE

BRIDGING SCIENCE AND STORY:

Advancing Advocacy for Children Through Narrative and Developmental Research

OCTOBER 21 - 22, 2025

Town and Country Resort 500 Hotel Circle N

San Diego, CA



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Event Overview

Join the Youth Law Center's Quality Parenting Initiative (QPI) for the fourth annual QPI Champions Conference, *Bridging Science and Story: Advancing Advocacy for Children Through Narrative and Developmental Research*.

This energizing two-day event is designed for QPI Champions ready to sharpen their advocacy toolsequipping them with strategies to elevate narrative change, apply developmental science to improve practice and policy, and drive systems change so that every child receives the love and excellent parenting they deserve.

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At this convening, you will:

- **Explore** how powerful storytelling can shift mindsets, influence policy, and spark community engagement
- Learn how to integrate the latest in developmental science into your advocacy efforts
- Discover QPI best practices and how to implement them for real impact
- Build leadership and advocacy skills to champion meaningful systems reform at your site.

Through interactive sessions, peer exchange, and learning from national experts, the QPI Champions Conference is your opportunity to grow as an advocate, strengthen your voice, and help shape systems that prioritize love and relationships for children.

Date & Time	Event	Location
Monday, 10/20: 4:00 - 6:00 pm	Registration Check-In	Flamingo Lawn
Tuesday, 10/21: 7:30 - 9:00 am	Registration Check-In	Pacific Foyer
Tuesday, 10/21: 9:00 - 4:30 pm	QPI Champions Conference, Day 1	Pacific Ballroom A
Wednesday, 10/22: 9:00 - 3:00 pm	QPI Champions Conference, Day 2	Pacific Ballroom A





Welcome Message

Dear Champions,

Welcome to the 2025 QPI Champions Conference in San Diego!

I'm honored to gather once again with this powerful community of leaders—individuals like you who are transforming child welfare systems to ensure every child and youth experiences excellent parenting and lasting, loving relationships.

Over the past five years, we've grown the QPI Champions movement to over 800 dedicated advocates across the country. Your commitment and leadership are making a real difference in the lives of children and families, even in challenging times.

This year's theme, "Bridging Science and Story: Advancing Advocacy for Children Through Narrative and Developmental Research," reflects a core belief of QPI: that research and real-life experiences must come together to shape policy and practice. Insights from child, adolescent, and brain development research offer a powerful guide to reimagining foster care—and your stories bring that research to life in compelling, actionable ways.

Throughout this conference, you'll gain tools to strengthen your advocacy, explore how to bridge the gap between developmental science and real-world practice, and connect with fellow Champions who are leading meaningful change in their communities. We hope you leave feeling informed, inspired, and even more equipped to drive transformation at every level.

Thank you for being part of this movement. I look forward to learning with you, planning with you, and building a future where every child can thrive.

With deep appreciation,

Jennifer Rodriguez

Executive Director, Youth Law Center





Day 1 Agenda: Tuesday, Oct. 21st

Time	Session	Location
7:30 - 9:00 am	Registration Check-In	Pacific Foyer
8:00 - 9:00 am	Breakfast	Flamingo Lawn
9:00 - 9:30 am	Welcome and Opening	Pacific Ballroom A
9:30 - 11:00 am	Leveraging Strategic Communications and Ethical Storytelling to Advance Advocacy Goals	Pacific Ballroom A
11:00 - 11:15 am	Snack Break	Pacific Foyer
11:15 - 12:30 pm	Leveraging Strategic Communications and Ethical Storytelling to Advance Advocacy Goals, Continued	Pacific Ballroom A
12:30 - 1:30 pm	Lunch	Flamingo Lawn
1:30 - 1:45 pm	Welcome Back	Pacific Ballroom A
1:45 - 2:45 pm	Leveraging Strategic Communications and Ethical Storytelling to Advance Advocacy Goals, Continued	Pacific Ballroom A
2:45 - 3:00 pm	Snack Break	Pacific Foyer
3:00 - 4:30 pm	Leveraging Strategic Communications and Ethical Storytelling to Advance Advocacy Goals, Continued	Pacific Ballroom A
4:30 - 5:30 pm	Day 1 Closing Confection and Connection Reception	Martini Lawn





Day 2 Agenda: Wednesday, Oct. 22nd

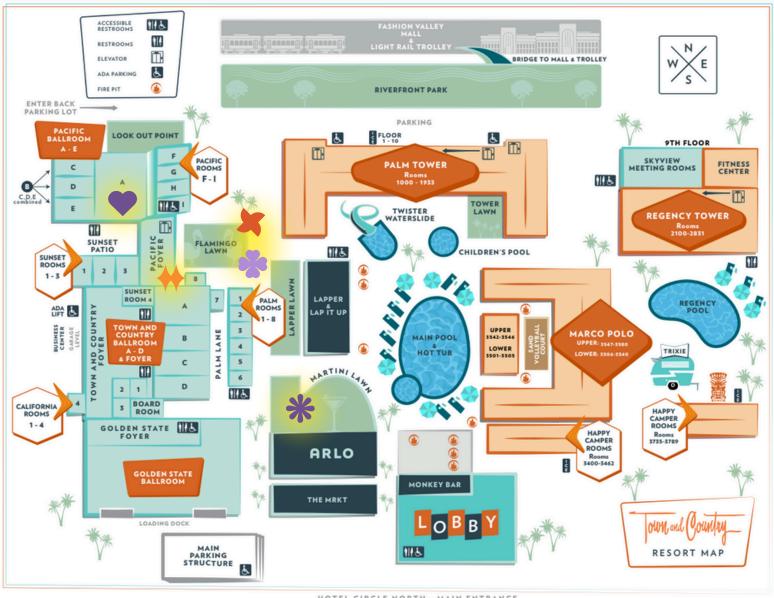
Time	Session	Location
8:00 - 9:00 am	Breakfast	Martini Lawn
9:00 - 9:30 am	Day 2 Welcome and Opening	Pacific Ballroom A
9:30 - 10:30 am	Champion-Led System Change Panel	Pacific Ballroom A
10:30 - 10:45 am	Snack Break	Pacific Foyer
10:45 - 11:45 am	Prioritizing Adolescents in Placement: A Pilot for Policy and Practice Change	Pacific Ballroom A
11:45 - 12:15 pm	Table Conversations Session 1 and 2 Reflections	Pacific Ballroom A
12:15 - 1:15 pm	Lunch	Martini Lawn
1:15 - 1:30 pm	Welcome Back	Pacific Ballroom A
1:30 - 2:30 pm	Advocacy Action Planning	Pacific Ballroom A
2:30 - 3:00 pm	Conference Closing	Pacific Ballroom A

Thank you! See you next year!





Hotel Grounds Map







Main Conference Room Pacific Ballroom A



Day 1 Breakfast and Lunch Served Flamingo Lawn



Day 2 Breakfast and Lunch Served Martini Lawn



Monday Registration Check-In

Flamingo Lawn

4:00 - 6:00 pm



Tuesday Registration Check-In

Pacific Foyer

7:30 - 9:00 am





Event Space Close-Up

Pacific Ballroom A Flamingo Lawn Day 1 Breakfast & Lunch **Main Event Space Martini Lawn** Day 2 Breakfast & Lunch LOOK OUT POINT Palm 2 Palm 3 PACIFIC C ROOMS PACIFIC BALLROOM F - I Palm 4 A-E D Palm 5 116 A Ē Palm 6 Pacific F 드뭅 FLAMINGO **Breakout Rooms** SUNSET ROOMS 3 8 SUNSET ROOM 4 AND COUNTRY FOYER PALM LAWN ROOMS BUSINESS TOWN PALM LANE 3 AND COUNTRY В BALLROOM 4 MARTINI LANG Z X OL C 2 CALIFORNIA ROOMS D GOLDEN STATE BOARD ROOM GOLDEN STATE 116 ARLO FOYER





Local Attractions



FASHION VALLEY MALL

10-minute walk behind T&C

Fashion Valley is an upscale, open-air shopping mall in Mission Valley in San Diego, California. The shopping center has 1,720,533 sq ft of floor area, making it the largest mall in San Diego and one of the largest in California.

OLD TOWN

Accessible by Fashion Valley Light Rail Station

Old Town is the location of the first European settlement in California. It is the oldest neighborhood in San Diego. Now one of San Diego's most popular destinations, Old Town is home to restaurants, shopping, and historic sites.



OTHER ATTRACTIONS

BALBOA PARK



Home to museums, gardens, and the San Diego Zoo

BELMONT PARK



Beachfront amusement park with shopping and dining options

LA JOLLA



Quaint town with shopping and dining options





Nearby Dining

TOWN AND COUNTRY

Lapper Sports Bar + Kitchen

 Serving SoCal comfort foods like nachos, tacos, and burgers.

Lap it up:

 Classic bites and kid-friendly favorites, served poolside.

Mrkt:

 A perfect place for grab-n-go snacks, drinks, and meals.

Arlo:

 Award-winning restaurant serving scratch-made dishes with flavors from around the world.





FASHION VALLEY MALL

Blanco Tacos + Tequila (near AMC)
California Pizza Kitchen (below AMC)
The Cheesecake Factory (stand-alone near Valet)
Craft House Fashion Valley (below AMC)
Marketplace Cafe at Nordstrom (in Nordstrom)
Neiman Marcus Cafe (in Neiman Marcus)
NoRth Italia (in front of Bloomingdale's)
P.F. Chang's Bistro (near The Container Store)
Silverlake Ramen (below AMC)
Tommy Bahama Marlin Bar (near Macy's)
True Food Kitchen (near Bloomingdale's)
59th & Lex Cafe (in Bloomingdale's)





Event Supporters

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SPECIAL THANKS TO OUR CONFERENCE HOSTS:











THANK YOU

Your commitment to improving the lives of children and youth in care and your tireless efforts to promote QPI in your agency and community make events like this year's conference possible. Your involvement here truly enriches the experience for everyone, and we couldn't do it without you!

Thank you, QPI Champion!

Don't forget to capture your experience at the 2025 QPI Champions Conference! Tag us in your pictures on social media:



QPI4KIDS



#QPICHAMPIONS2025 #QPICHANGEMAKER

