

## TRAINING #1 COMPANION

The QPI Elevator Speech

## **TASK**

During Training #1, you'll learn about QPI and the role of a Champion. One key responsibility of a QPI Champion is being able to explain QPI, and one way to do that is by creating a **QPI Elevator Speech** (it's called an "elevator speech" because you should be able to do it in the time it would take to get to the top floor in an elevator!). This Training Companion will help you prepare for your first Discussion Group on **August 14th.** Be ready to talk about your speech in your discussion group, including what would be easy to explain, what would be hard, and what else you need to effectively talk about QPI.

During the training, you can make notes on the following topics to help you craft your QPI Elevator Speech:

1. Origin of QPI as a Systesm Change Approach of YLC:
2. The Principles of QPI and QPI Theory of Change:

3. QPI Practices that Promote Change: